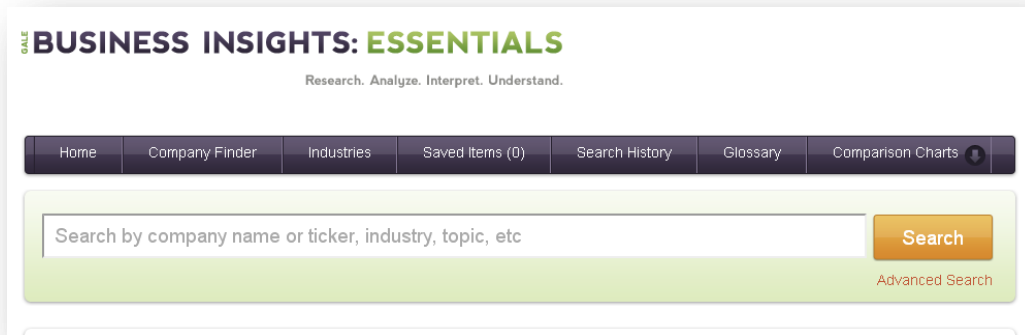


Gale Business Insights: Essentials

BASIC SEARCH:

A basic Search bar is available on the home page and the upper right corner of all other pages at the site. Type in a company name, ticker symbol, industry, SIC or NAICS code, product, brand name or topic and click **Search**.



On the results page, you will find company or industry profiles listed first, followed by links to brands and/or articles related to your search term. Click on the company name to see the **company profile**. From the company profile page you can find specific types of information under **Related Content**.

You searched for: **Starbucks**

Limit By: **Full Text Only**

Displaying 1 - 50 of 46,279

Company Profiles [View All...](#)

COMPANY PROFILE → [Starbucks Corp. \(SBUX\)](#)

Company Profile, Gale Business Insights Online Collection, 201-
Starbucks Corp. was founded in 1971. The coffee retail chain is publicly traded on the NASDAQ under the ticker symbol SBUX. Starbucks operates three business segments: U.S., consisting of retail stores; international, which

Limit By:

Publication Title:

- Business Wire (2,438)
- The America's Intelligence Wire (2,079)
- The Seattle Times (Seattle, WA) (1,859)
- BBJ Magazine (1,408)

Brands

Company Chronology

Company History

Financials

Investment Reports

Journals

Market Share Reports

Rankings

News

SWOT Reports

Starbucks Corp.

[View Company Hierarchy](#)

URL: <http://www.starbucks.com>

Email: sharlett@starbucks.com

Ticker (Stock Exchange): SBUX (NASDAQ)

Key Information	Related Companies	Revenue	Industries	NAICS Code
Net Revenue: \$14,892,200,000	Bob Evans Restaurants Inc. \$17,571,000,000		Full-Service Restaurants	722511
Employees: 192,000	Qantas Catering Group Ltd. \$16,112,300,000		Primary Industry	
Sales Per Employee: \$81,825	Q Catering Ltd. \$15,640,700,000		General Line Grocery Merchant Wholesalers	424410
Year Founded: 1971	Aramark Holdings Corp. \$13,104,200,000		Cookie and Cracker Manufacturing	311821
	Aramark Intermediate Holdco Corp. \$12,896,900,000		Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	533110

Business Description:

Starbucks Corp. was founded in 1971. The company's ticker symbol is SBUX. Starbucks operates retail stores; international, which includes retail stores in the U.S., Canada, the UK and Japan representing its largest international markets. The company operates the Starbucks Coffee Agronomy Company, a wholly-owned subsidiary, in Costa Rica, through which it builds relationships with coffee farmers in Costa Rica and in Ghana, Africa. Starbucks brands include Starbucks, Seattle's Best Coffee, Tazo teas and Frappuccino.

Fiscal Year: September 29, 2013

RELATED CONTENT →

Related Content:

- Brands
- Company Chronology
- Company History
- Financials
- Investment Reports
- Journals
- Market Share Reports
- Rankings
- News
- SWOT Reports

COMPANY FINDER:

Click on the **Company Finder** tab from the main page to view companies by location, industry, revenue or number of employees. Then, select your search criteria from the options in the left column.

BUSINESS INSIGHTS: ESSENTIALS
Research. Analyze. Interpret. Understand.

Home Company Finder Industries Saved Items (0) Search History Glossary Comparison Charts

Search by company name or ticker, industry, topic, etc

Company Finder

Country: Select a Country... Update

State City SIC NAICS Revenue Employees

Name Location Employees Revenue

Build a list of companies using these options

The image below shows a search for companies in St. Louis, MO, with 1000 or more employees, and revenue of one million dollars or more annually. Click the green headings, to sort the results by name, location, employees, or revenue.

Home Company Finder Industries Saved Items (0) Search History Glossary

Company Finder

State: Missouri X
City: SAINT LOUIS X
Revenue: 1,000,000+ X
Employees: 1000+ X

Start Over
Download as CSV
Export up to 500 results

Total Companies Found: 118

SEARCH CRITERIA

SORT RESULTS

	Name	Location	Employees	Revenue
Country	GenAmerica Financial Corp.	Saint Louis, MO, United States	4,700	\$49,359,000,000
State	Express Scripts Inc.	Saint Louis, MO, United States	13,120	\$46,128,300,000
City	Emerson Electric Co.	Saint Louis, MO, United States	133,200	\$24,669,000,000
SIC	Ameren Corp.	Saint Louis, MO, United States	9,323	\$21,835,000,000
NAICS	Anheuser-Busch Companies Inc.	Saint Louis, MO, United States	30,849	\$18,989,000,000
Revenue	Boeing Defense, Space and Security	Saint Louis, MO, United States	72,000	\$17,354,000,000
Employees	Harbour Group	Saint Louis, MO,	3,280	\$17,275,000,000

INDUSTRY SEARCH

To search for companies within a particular industry, click the **Industries** tab. Enter a search term in the search box for the type of industry you are looking for. Below is an industry search for **coffee**.

The screenshot shows the 'Industries' tab selected in the navigation bar. A search box on the left contains the text 'COFFEE'. Below the search box, three industry results are listed:

- Coffee and Tea Manufacturing**
Industry Profile, Gale Business Insights Online Collection, 2014
This classification includes establishments primarily engaged in manufacturing food preparations not classified under another category. It includes manufacturers of items such as syrups, leavening agents, dry mixes (for ...
- Coffee and Tea Manufacturing**
Industry Profile, Gale Business Insights Online Collection, 2014
- Spice and Extract Manufacturing**
Industry Profile, Gale Business Insights Online Collection, 2014
This classification includes establishments primarily engaged in manufacturing food preparations not classified under another category. It includes manufacturers of items such as syrups, leavening agents, dry mixes (for ...

COMPARISON CHARTS

To create your own comparison of two or more companies, click the **Comparison Charts** tab, and then select either **Companies** or **Industries**.

The screenshot shows the 'Comparison Charts' tab selected in the navigation bar. Below the navigation bar is a search box with the placeholder text 'Search by company name or ticker, industry, topic, etc'. To the right of the search box is a dropdown menu with 'Companies' and 'Industries' options.

Click the **Add/Remove** button to choose companies to compare. Use the **Search Metrics** drop down menu to choose what factors to compare. Below is a comparison of Target and Walmart by revenue.

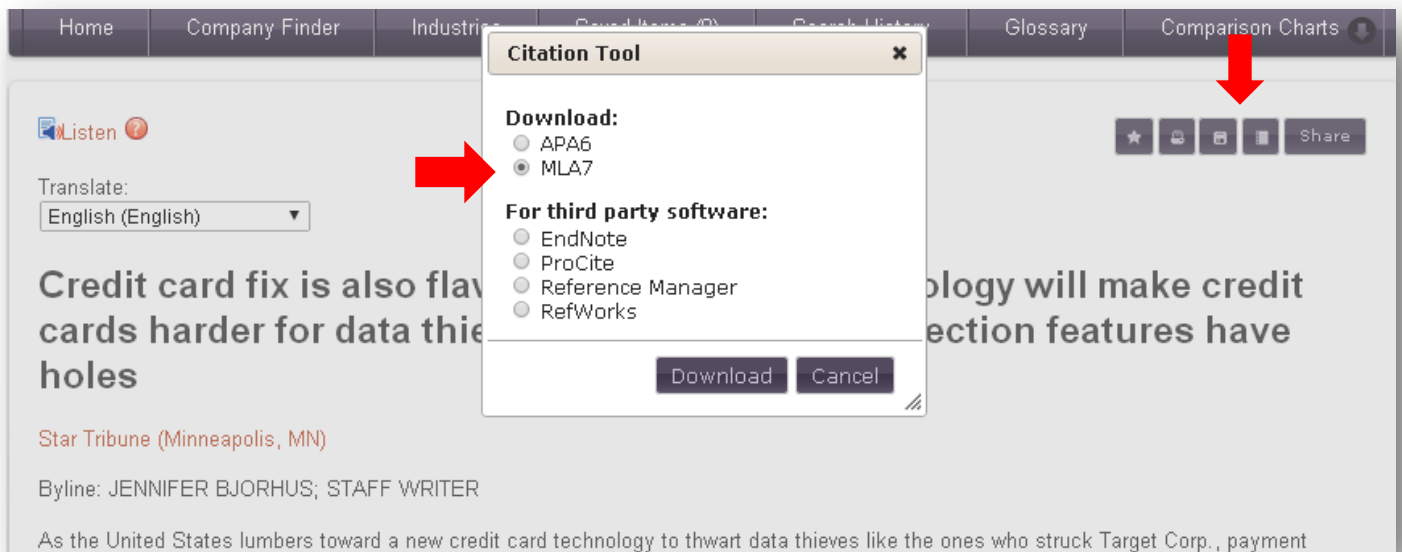


PRINTING, SAVING, AND SHARING, RESULTS

All search results, and graphs, can be printed, saved as a pdf file, or shared through email, Facebook, or Twitter. Look for icons like the ones below, usually found in the top right hand corner of your page, to print, save, or share your information.



Articles also have citations available, by clicking the **citation icon**, **MLA7**, and clicking **Download**.



Home Company Finder Industries Saved Items (0) Search History Glossary Comparison Charts

Listen ?

Translate:
English (English)

Credit card fix is also flawed as new technology will make credit cards harder for data thieves. New security features have holes

Star Tribune (Minneapolis, MN)

Byline: JENNIFER BJORHUS; STAFF WRITER

As the United States lumbers toward a new credit card technology to thwart data thieves like the ones who struck Target Corp., payment

Citation Tool

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- MLA7

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- EndNote
- ProCite
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